\* Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. Cancellation rate is about flat over 12 months between 7% and 11%. Technology category has the most cancelled campaigns.
3. More than 50% of the campaigns were successful. The most successful categories are theater, music, and film& video. However, theater and file & video also has highest failed rate of 35%.
4. None of the campaigns with 0 backers was successful. And, successful state has the highest average donation.
5. What are some limitations of this dataset?
6. The data was collected mostly from US (74%), the successful/failed categories might be impacted by geographic preference.
7. The campaign pledge and goal range are various. Some campaigns are failed because the goals were set up too high whereas the pledged turned out to be lower than expected.
8. What are some other possible tables and/or graphs that we could create?
9. Pie chart
10. Map chart
11. Scatter